

# Santa Maria At-A-Glance

# **Demographics**

#### **Total Population**

108,500 residents of Santa Maria in 2017

30%

population growth projected between 2017 and 2045

35%

of people living in Santa Maria were born outside the U.S.

89%

of Santa Barbara County's Mixtec population lives in Santa Maria

#### Race/Ethnicity



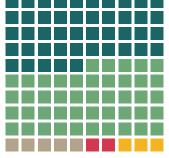
Asian, Native Hawaiian or

Black or African American (1%)

American Indian or Alaska

Pacific Islander (5%)

Santa Barbara County



Hispanic/Latino (45%)

White (45%)

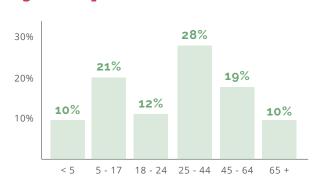
Asian, Native Hawaiian or Pacific Islander (5%)

Black or African American (2%)

American Indian or Alaska Native (<1%)

Some Other Race (3%)

#### Age of Population



#### Language

64%

Speak a language other than English at home in Santa Maria



60%

speak Spanish

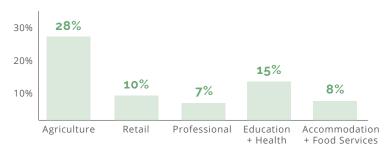
### **Economics**

Some Other Race (1%)

White (17%)

Native (<1%)

#### **Economic Base**



#### College Degree

Santa Maria

**Santa Barbara County** 

13%

34%

#### Median Household Income

Santa Maria

Santa Barbara County

\$59,336

\$71,657

### **Employment**



34,458
Jobs



17% Employment growth since 2010

### Households in Poverty

Santa Maria

Santa Barbara County

17.1%

14.8%



# Santa Maria At-A-Glance

## Housing

#### **Renter-Occupied Housing**

Santa Maria

51% rent

49% own

Santa Barbara County

48% rent

52% own

#### **Median Rent**

Santa Maria

Santa Barbara County

\$1,362

\$1,576

# Median Home Value (Owner-Occupied)

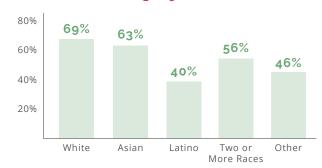
Santa Maria

**Santa Barbara County** 

\$325,400

\$549,900

#### Homeownership by Race



#### **Housing Burden**

56%

of renter-occupied households pay more than 30 percent of their

income on rent

10%

of all households are severely overcrowded

#### **Housing Stock**

50%

Housing stock built before 1980

## **Transportation**

#### Inflow/Outflow

58%

of Santa Maria residents work outside the city

62%

of workers employed in Santa Maria live outside the city

#### Commute

4%

of Santa Maria residents commute to work by walking, cycling, or taking transit

#### Health

# Food Insecurity Among Low-Income Households

Santa Maria

**Santa Barbara County** 

16%

8%

#### **Physical Activity**

52%

of adults 18+ walk at least 150 minutes for transportation or leisure in the past week 23%

of residents are overweight for their age group